Pre-Conference Workshops
Oct. 3rd, 2018
In addition to two full days of conference sessions, the CHWC 2018 will host pre-conference workshops. Sponsorship opportunities for half and full day pre-conference workshops are available! See next page for details!

Past Workshops:
Optimal Scopes of Practice:
Workshop provided an update on the Action Plan from the stakeholder summit held in October 2014 following the release of the report and next steps going forward.

Health Workforce Planning Technical Workshop:
This interactive workshop showcased health workforce planning innovations and technology tools from a range of jurisdictions.

Find out more about hosting a half or full day workshop on the next page!

www.hhr-rhs.ca
CHWC 2018

About the CHWC:
The Canadian Health Workforce Conference (CHWC) brings together policy makers, academics, researchers, practitioners and students from across the country with responsibility for and interest in health workforce issues.

The goal of the conference is to provide an opportunity to engage in knowledge exchange and meaningful discussion on a range of health workforce issues and showcase the latest research and cutting-edge technology and innovation for health workforce policy, planning and management across the country.

Conference Theme:
The theme for our third CHWC conference is, "Ensuring a Fit-For-Purpose Health Workforce." This theme aligns with the Global Strategy on Human Resources for Health: Workforce 2030, which calls for ministries of health and partners to identify "medium and long-term health workforce priorities for increasing reliance of health systems." We will continue to work in close partnership with the WHO and the Global Health Workforce Network towards advancing the recommendations from the Global Strategy as well as the High Level Commission for Health Employment and Economic Growth. We aim to deliver a program that meet the information needs of a wide range of audiences and to bring together key players towards the advancement of ensuring a fit-for-purpose health workforce that meet the needs of all Canadians.

CHWC Planning Committee
Supporting the CHWC is a Planning Committee comprised of representatives from a range of sectors and across international, national and provincial stakeholder groups. The goal of this committee is to help develop and guide the content of the conference program including assessment of abstract submissions in terms of relevancy and applicability to health workforce policy and research respectively in order to better quantify the information needs of these two audiences.

The CHWC student subcommittee of the planning committee is comprised of students from across the country who are studying in the field of health workforce. The goal of this committee is to help guide the development of a program that meets the information needs of students and to help bridge potential knowledge gaps.
Call for Support:

The Canadian Health Workforce Conference aims to engage researchers, policy and decision-makers across the country in meaningful discussion on a range of health workforce issues. The conference will provide an opportunity to engage in knowledge exchange with high profile international, national, provincial and regional keynote speakers. The conference also aims to showcase the latest research and cutting-edge technology and innovations for health workforce policy, planning and management across the country.

We are expecting 200+ delegates to the conference from all levels of health systems and all types of health care organizations.

The CHWC Planning Committee has developed a number of opportunities for organizations interested in this high level knowledge exchange and discussion of health workforce policy, planning and management to gain visibility through financial support of the event.

Benefits of Support:

- Conference support will provide stand-out visibility amongst an influential and wide-ranging group of participants and stakeholders at a conference intended to highlight issues, research, technology and innovations relevant and applicable to health workforce policy, planning, decision-making and practice.
- Your support will also help to ensure your services/products are seen as part of the solution in scaling up innovation in the health workforce sector.
- Your participation will also enable you to be at the forefront in hearing and sharing knowledge around the latest research and cutting-edge technology.
- Support will also be used in part to enable promising young researchers to attend and showcase their research in progress.

All supporters will be acknowledged for their level of support in all conference promotional materials including the Canadian Health Workforce Conference page of the CHHRN website, conference program and promotional packages. Exhibitors will have full visibility for the duration of the conference.

“Very informative conference. I admire seeing the dedication and hard work of others. It is inspiring and gives me hope that we can improve our healthcare system.”

- CHWC 2016 Conference Participant
Platinum Level Support $25,000
- One full-page ad in conference program;
- One full size exhibitor space;
- Six conference registrations & four tickets for conference dinner;
- Recognition on the conference website, in the conference program and slideshow display prior to plenary sessions;
- Opportunity to provide three pieces of organizational literature for inclusion in the conference packages.

Gold Level Support $15,000
- One full size exhibitor space;
- Four conference registrations & two tickets for conference dinner;
- Recognition on the conference website, in the conference program and slideshow display prior to plenary sessions;
- Opportunity to provide two pieces of organizational literature for inclusion in the conference packages.

Silver Level Support $7,500
- One full size exhibitor space;
- Three conference registrations;
- Recognition on the conference website, in the conference program and slideshow display prior to plenary sessions;
- Opportunity to provide one piece of organizational literature for inclusion in the conference packages.

Bronze Level Support $5,000
- One exhibitor table;
- Two conference registrations;
- Recognition on the conference website, in the conference program and slideshow display prior to plenary sessions;
- Opportunity to provide one piece of organizational literature for inclusion in the conference packages.

Supporter $2,500
- One conference registration;
- Recognition on the conference website, in the conference program and slideshow display prior to plenary sessions.

NEW Student Award $750
- Recognition in the conference program and student award ceremony. The entire funds will go directly one of two student award recipients in recognition of their exemplary work in HHR.

Workshops & Exhibits

Pre-Conference Workshops
Pre-Conference day is free
Meeting rooms have been reserved at the Palais des congrès to accommodate half day (3 hours) as well as full day (6 hours) workshops on October 3rd. Location preference will be provided on a first come first serve basis. Sponsorship includes meeting room, AVE, lunch and one conference registrations.

Full Day $5,000
- Includes two full conference registrations

Half Day $2,500
- Includes one full conference registration

Exhibition Space
The Deschênes room at the Palais des congrès has space available to accommodate 12 exhibit tables. Location preference will be provided to Supporters and Full Exhibitors first.

Full Exhibition Space: $2,500
Includes one 6’ table, two chairs. Space for any floor displays or rectangle banners & one conference registration

Table Top Exhibition Space: $1,250
Includes one 6’ table in which to place a tabletop display and one chair (includes half price conference registration; no floor displays or rectangle banners)

Please complete the attached sponsorship form and submit your pledge at your earliest convenience to secure your spot.
Support Terms and Conditions
Payment in full is expected to be received no later than 30 days following invoicing. If payment has not been received within 30 days of invoicing your support is not considered guaranteed.

Method of Payment
Payments must be made by cheque payable to: “University of Ottawa “ and mailed to the following address:

Chantal Demers, CHWC Coordinator
University of Ottawa,
1 Stewart Street, Room 229
Ottawa, ON K1N 6N5

For all other forms of payment and/or for any enquiries concerning support opportunities please contact:
Chantal Demers
Office: 613 562-5800 ext 8451.
info@hhr-rhs.ca

Support Application Form
To reserve support for your company please complete the Support Form and email as a pdf attachment to Chantal Demers at info@hhr-rhs.ca. Support will be allocated on a first-come basis. After your support is confirmed, an invoice with payment information will be emailed to the contact person provided on the form. A receipt of payment will be issued once payment has been received.

Company Logo:
Your company logo will be displayed on the conference webpage and program. Please forward your logo in a high resolution .jpg format.

“Very well organized, good visibility with target audience. The setup was great and I met a few people who were interested in our programs and I was in a position to promote to others .”
- CHWC 2016 Conference Sponsor
Contact Information

CHHRN will contact this individual to go over support benefits, inclusion of organization literature to add to conference packages and arrange registration of conference delegate(s) from your organization.

Supporting Organization________________________________________________________________
Contact Person ______________________________________________________________________
Mailing Address ______________________________________________________________________
City __________________________Province___________________ Postal Code_________________
Telephone Number ___________________________________________________________________
Email Address _______________________________________________________________________

Support Level

☐ Platinum Level Supporter ($25,000)
☐ Gold Level Supporter ($15,000)
☐ Silver Level Supporter ($7,500)
☐ Pre-Conference Workshop ($2,500 half day/$5,000 full day)
☐ Bronze Level Supporter ($5,000)
☐ Supporter ($2,500)
☐ Full exhibition space ($2,500)
☐ Table top exhibition space ($1,250)
☐ Student Award ($750)

Notes

To ensure recognition on conference materials and website, please submit your Support Level, pledges and registration of delegates by September 3, 2018.

Signature_________________________ Date __________________________

Please send your completed sponsorship application via email to:
Chantal Demers, Research Coordinator for the Canadian Health Human Resources Network
Tel: (613) 562-5800, ext. 8451 Email: info@hhr-rhs.ca